

## I would like to start with...

An existing plate   A new image   Text   A placeholder (choose image later)   ?

### Choose a plate:

- ☒ From Laddawn stock plates  
☐ From your custom plates



### Preview - Suffocation Warning (24 pt)

**WARNING:** To avoid danger of suffocation, keep this plastic bag away from babies and children. Do not use this bag in cribs, beds, carriages or playpens. This bag is not a toy.

**ADVERTENCIA:** Para evitar el riesgo de asfixia, mantenga esta bolsa plástica fuera del alcance de bebés y niños. No utilice esta bolsa en cunas, camas, coches o corrales. Esta bolsa no es un juguete.

**AVERTISSEMENT :** Pour éviter tout risque d'étouffement, gardez ce sac en plastique à partir des bébés et des enfants. Ne pas utiliser ce sac dans des berceaux, des lits, des voitures ou des poussettes. Ce sac n'est pas un jouet.

3.900" x 6.000"

SP0001-H

Continue

### You should know:

*After selecting a plate, if you modify the image size in the Designer, or combine it with text, or....?, you will be creating a new plate.*

I keep struggling with why we have text and placeholder within the popup. The text box in particular feels a little like a "designer within a designer" - but I *think* I get it - the pop-up provides the needed interface for choosing a plate or an image. (which you can only initiate from the Designer). But it also serves the purpose of helping the user, immediately after they choose Registered/ Repeat, who may be a little stumped or overwhelmed about how to get started - in which case, we need to present all the choices, including text and placeholder. Have I got that right?

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### Choose a plate:

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- ☒ From your custom plates



Preview - Kitty 2



1.275" x 1.275"   CP-0125H

 Continue

### *You should know:*

*After selecting a plate, if you modify the image size in the Designer, or combine it with text, or....?, you will be creating a new plate.*

The plate selector here does not have a scrollbar, until the bill to has enough custom plates to go off the screen.

We need to show what this looks like if the customer has no plates.

## I would like to start with...

An existing plate

A new image

Text

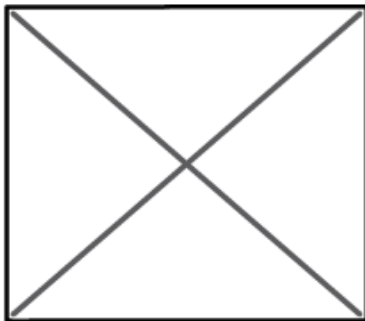
A placeholder (choose image later)

?

Choose an image that you have stored locally:

Upload file

Preview



Continue with this image



Discard & start over

Tip:

You can size and  
resize your image in  
the Designer.

You can also combine it  
with text.

If the user uploads an image, how do we "interpret" it size-wise, and otherwise? Do we need to show any feedback on that within a caption below the preview?

Do we include any image manipulation tools here or have it all done in the designer? (I prefer the latter - I think we want to avoid having a "designer" within a designer.)

## I would like to start with...

An existing plate

A new image

Text

A placeholder (choose image later)

?

Add your text:

**B I U S** style ▼ ☰ ☷ ↺ ↻ 🖼️ 😊

Type text here...



Add Text

Tip:

You can edit and reformat your text in the Designer.

You can also combine it with an image.

Again, this feels to me like a designer within a designer - it's sort of confusing, since I can X'out of this and click a button to to do the same thing, right? The Tip is an attempt to explain this, as well as the concept of combining text and images (they can do that, right?)

If they've already entered text via the Designer, will it show here?

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Enter width and height for a placeholder:

Estimated width of image

(inches)



Estimated height of image

(inches)



*(You will be able to change these dimensions in the Designer.)*



Continue

***No artwork? No sweat!***

*You can get going without an image, but in order to work with the Designer, you need a "placeholder" to work with (so you can position it on the product, see how it will look, choose ink colors, etc.)*

Ditto some of the things I said on the Text sticky note. On the other hand, I think that this gives us an opportunity to make clear that you really don't need in an image to get started - via the text in the tab, and the text in the margin. (An alternative way of doing that is just saying it right on the canvas... I think we rejected that approach but do not recall why.)

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### Got questions? We have answers.

#### When should I start with an existing plate?

Start with an existing plate if you've printed this before and all of the image dimensions, text, etc. are remaining exactly the same.

Or, choose an existing plate as a starting point for a new plate. For example, you'd like to use the Laddawn stock recycling logo, but you'd like it to be a different size. You can choose it, then resize it, add text, or make other modifications in the Designer. You can do this with your custom plates as well.

#### Still not sure?

We know you may be quoting with incomplete information. Whether you start with an existing plate, a new image, some text, or a placeholder - you can always change your print design later.

***Still have questions?***

*Click Live Chat*

If you like the idea of the help page, what other sorts of pointers should we provide? I.e, info about one-time fee for new plate?

Tips on file types to upload? How to avoid distortion? (I have very little understanding of how we're going to "translate" files that people upload.

If necessary, perhaps this text could scroll or even have anchors/shortcuts.