

Current design

I would like to... X

Upload My Image Upload My Image Later Use Text Only Use a Stock Image

My Saved Items

Browse

Continue

It was felt the this design confused the concepts of "images" and "plates" too much. Also, IT made a decision that we are not going to store "images"; we are only going to store customer plates (ie, images that end up as plates).

New design

I would like to start with...

An existing plate

A new image

Text

A placeholder (choose image later)

?

Choose a plate:

- ☒ From Laddawn stock plates
- ☐ From your custom plates



Preview - Suffocation Warning (24 pt)

WARNING: To avoid danger of suffocation, keep this plastic bag away from babies and children. Do not use this bag in cribs, beds, carriages or playpens. This bag is not a toy.

ADVERTENCIA: Para evitar el riesgo de asfixia, mantenga esta bolsa plástica fuera del alcance de bebés y niños. No utilice esta bolsa en cunas, camas, coches o corrales. Esta bolsa no es un juguete.

AVERTISSEMENT : Pour éviter tout risque d'étouffement, gardez ce sac en plastique à partir des bébés et des enfants. Ne pas utiliser ce sac dans des berceaux, des lits, des voitures ou des poussoirs. Ce sac n'est pas un jouet.

3.900" x 6.000"

SP0001-H



Continue

The existing plate tab defaults to Laddawn stock plates. Here we show the 24 pt suffocation warning selected and being previewed. We display the plate size and number below the preview.

Click "From your custom plates" to see screen for selecting customer plates.

You should know:

After selecting a plate, if you modify the image size in the Designer, or combine it with text, or...?, you will be creating a new plate.

New design

I would like to start with...

An existing plate

A new image

Text

A placeholder (choose image later)

?

Choose a plate:

- ☐ From Laddawn stock plates
- ☒ From your custom plates



Preview - Kitty 2



1.275" x 1.275"

CP-0125H



Continue

You should know:

After selecting a plate, if you modify the image size in the Designer, or combine it with text, or...?, you will be creating a new plate.

The plate selector here does not have a scrollbar, because this bill to only has 3 plates; when they have more than can be viewed within the rectangle, we'd provide the scrollbar.

We need to show what this looks like if the customer has no plates.

New design

I would like to start with...

An existing plate

A new image

Text

A placeholder (choose image later)

?

Choose an image that you have stored locally:



Upload file

No file chosen.

Acceptable file types:

.pdf, .jpg, .png, .bmp,
and .gif

Preview

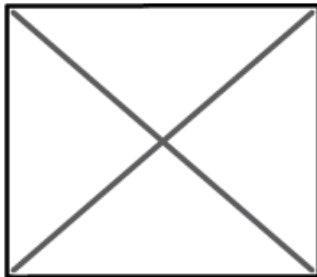


Image stats:

Size:

Resolution (DPI):

Colors:

Tip:

*You can size and
resize your image in
the Designer.*

*You can also combine it
with text.*

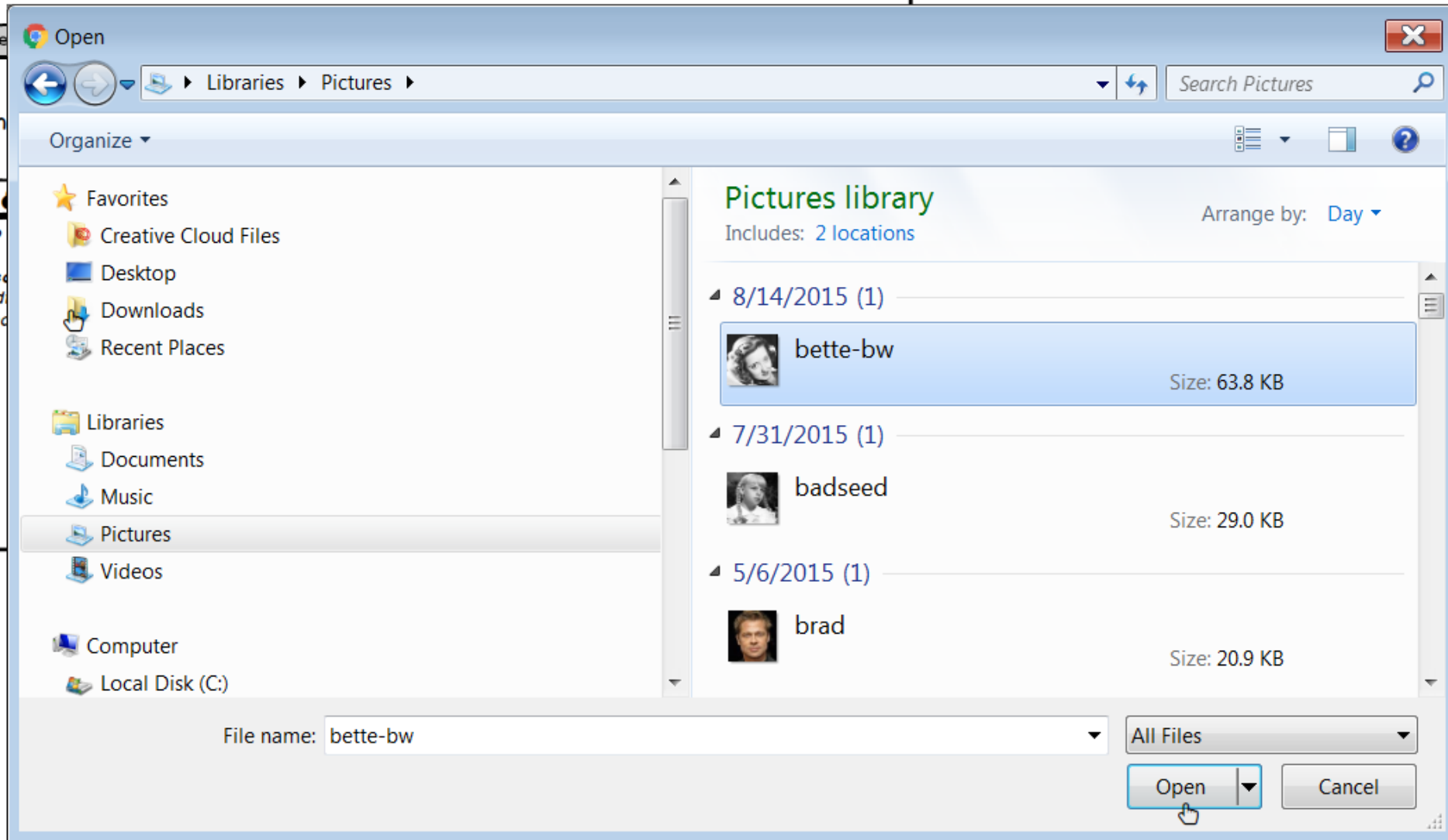


Continue with this image

Click the upload file button
to get a feel for the flow.

New design

I would like to start with...



New design

I would like to start with...

An existing plate | A new image | Text | A placeholder (choose image later) | ?

Choose an image that you have stored locally:



Upload file

bette-bw.png

Acceptable file types:

.pdf, .jpg, .png, .bmp,
and .gif

Preview



Image stats:

Size:

3.400" x 3.400"

Resolution (DPI):

340

Colors:

Five +

Tip:

*You can size and
resize your image in
the Designer.*

*You can also combine it
with text.*



Continue with this image

Do we need to prompt them to give this a name at this point or does that come later? (A name that will eventually be the plate name if this is converted, not necessarily the filename.)

New design

I would like to start with...

An existing plate A new image Text A placeholder (choose image later) ?

Enter size of placeholder:



Width

X



Height

(inches)

How many colors will your image have?

☒ One



☐ Two



☐ Three



☐ Four or more



Continue

No artwork? No sweat!

You can get started without an image, but in order to work with the Designer, you need a "placeholder" - to position your image on the product, see if the size works, etc.

I know the title of this tab is wordy but I like the "I would like to start with..." construction. "Placeholder" seemed like the best choice for that, but I still wondered if users would fully understand the meaning without the added reassurance of the translation.

"How many colors" only applies to registered printing.

New design

I would like to start with...

An existing plate A new image Text A placeholder (choose image later) ?

Got questions? We have answers.

When should I start with an existing plate?

Start with an existing plate if you've printed this before and all of the image dimensions, text, etc. are remaining exactly the same.

Or, choose an existing plate as a starting point for a new plate. For example, you'd like to use the Laddawn stock recycling logo, but you'd like it to be a different size. You can choose it, then resize it, add text, or make other modifications in the Designer. You can do this with your custom plates as well.

Still not sure?

We know you may be quoting with incomplete information. Whether you start with an existing plate, a new image, some text, or a placeholder - you can always change your print design later.

Still have questions?

Click Live Chat

If you like the idea of the help page, what other sorts of pointers should we provide? I.e. info about one-time fee for new plate?

Tips on file types to upload? How to avoid distortion? (I have very little understanding of how we're going to "translate" files that people upload.

If necessary, perhaps this text could scroll or even have anchors/shortcuts. with in it, and perhaps the other tabs could link to content within this.