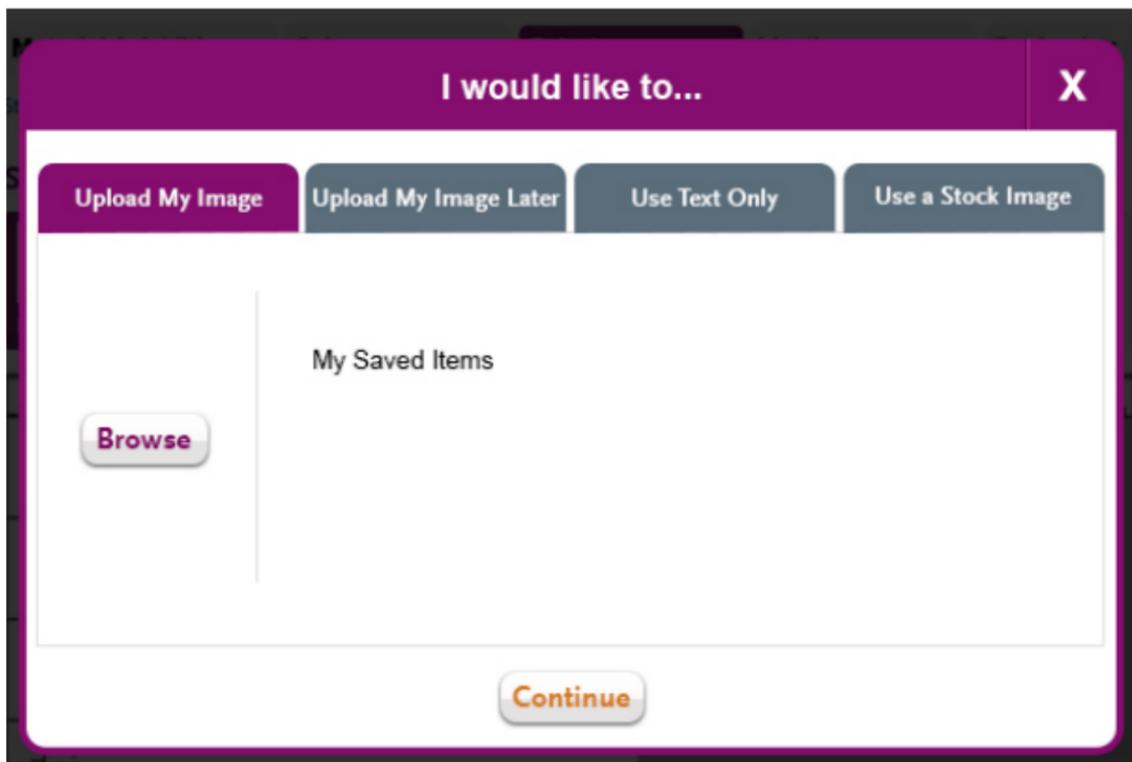


# Current design



It was felt that this design confused the concepts of "images" and "plates" too much. Also, IT made a decision that we are not going to store "images"; we are only going to store customer plates (ie, images that end up as plates).

# New design

I would like to start with...

An existing plate | A new image | Text | A placeholder (choose image later) | ?

Choose a plate:

- From Laddawn stock plates
- From your custom plates



Preview - Suffocation Warning (24 pt)



3.900" x 6.000"

SP0001-H



The existing plate tab defaults to Laddawn stock plates. Here we show the 24 pt suffocation warning selected and being previewed. We display the plate size and number below the preview.

Click "From your custom plates" to see screen for selecting customer plates.

*You should know:*

*After selecting a plate, if you modify the image size in the Designer, or combine it with text, or...?, you will be creating a new plate.*

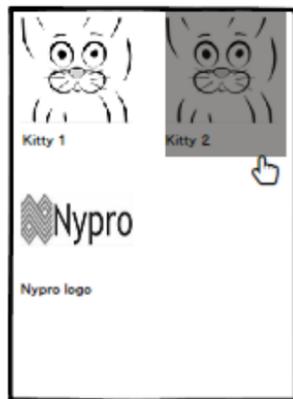
# New design

I would like to start with...

An existing plate   A new image   Text   A placeholder (choose image later)   ?

Choose a plate:

- From Laddawn stock plates
- From your custom plates



Preview - Kitty 2



1.275" x 1.275"   CP-0125H

✓ Continue

The plate selector here does not have a scrollbar, because this bill to only has 3 plates; when they have more than can be viewed within the rectangle, we'd provide the scrollbar.

We need to show what this looks like if the customer has no plates.

*You should know:*

*After selecting a plate, if you modify the image size in the Designer, or combine it with text, or...?, you will be creating a new plate.*

# New design

I would like to start with...

An existing plate | A new image | Text | A placeholder (choose image later) | ?

Choose an image that you have stored locally:

 Upload file

No file chosen.

**Acceptable file types:**  
.pdf, .jpg, .png, .bmp,  
and .gif

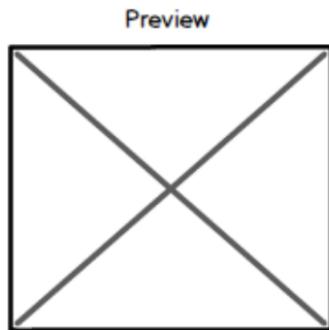


Image stats:

Size:

Resolution (DPI):

Colors:

*Tip:*

*You can size and  
resize your image in  
the Designer.*

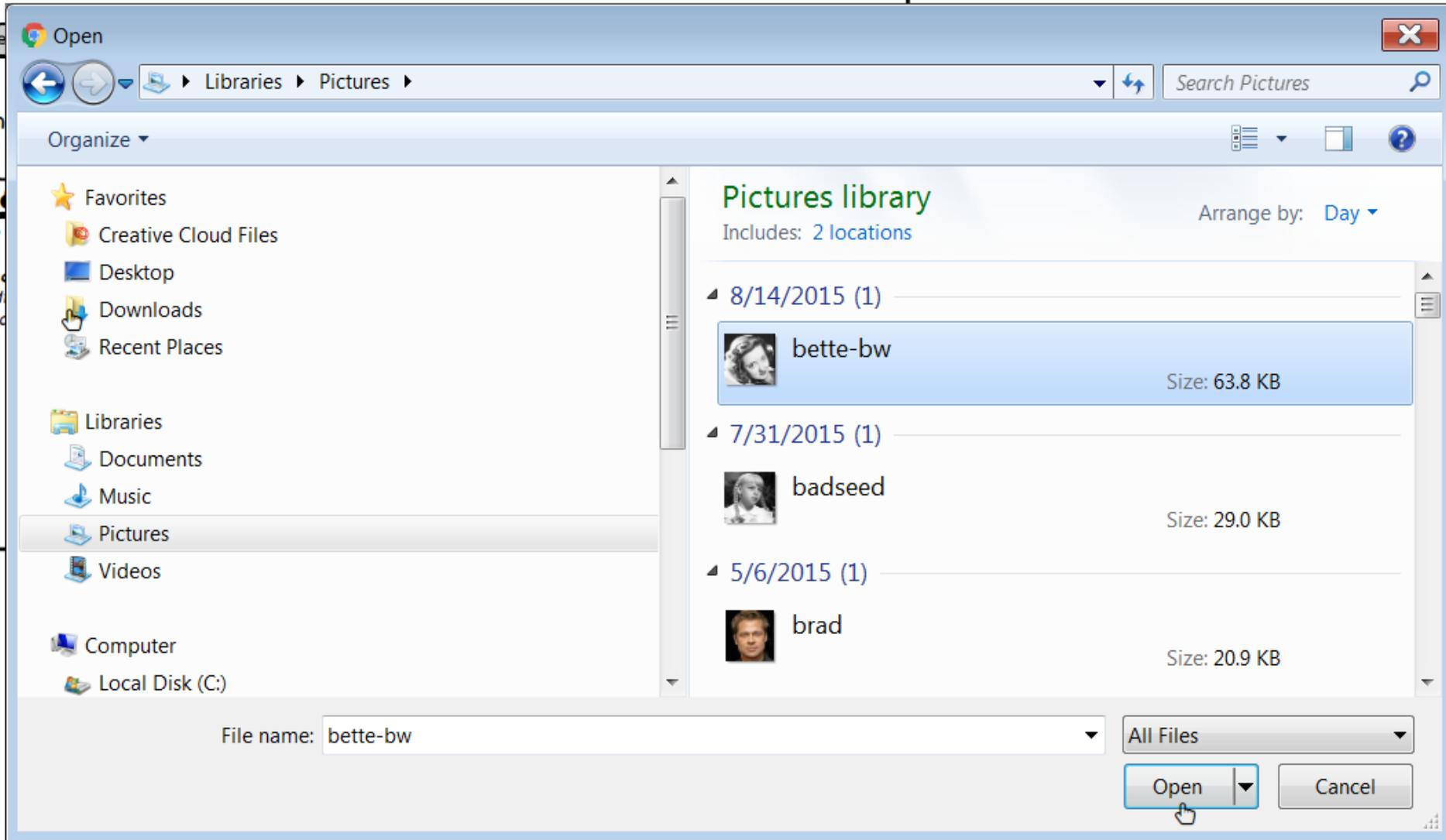
*You can also combine it  
with text.*

 Continue with this image

Click the upload file button  
to get a feel for the flow.

# New design

I would like to start with...



# New design

I would like to start with...

An existing plate

A new image

Text

A placeholder (choose image later) ?

Choose an image that you have stored locally:



Upload file

bette-bw.png

**Acceptable file types:**

.pdf, .jpg, .png, .bmp,  
and .gif

Preview



Image stats:

Size:

3.400" x 3.400"

Resolution (DPI):

340

Colors:

Five +

*Tip:*

*You can size and  
resize your image in  
the Designer.*

*You can also combine it  
with text.*



Continue with this image

Do we need to prompt them to give this a name at this point or does that come later? (A name that will eventually be the plate name if this is converted, not necessarily the filename.)

# New design

I would like to start with...

An existing plate | A new image | Text | A placeholder (choose image later) | ?

Add your text:

**B I U S** style ▼ | ☰ ☷ ☶ ☵ ☹ ☺ | 🖼️ 😊

Type text here...

✓ Add Text

Tip:

*You can edit and reformat your text in the Designer.*

*You can also combine it with an image.*

Again, this feels to me like a designer within a designer - it's sort of confusing, since I can X'out of this and click a button to do the same thing, right? The Tip is an attempt to explain this, as well as the concept of combining text and images (they can do that, right?)

If they've already entered text via the Designer, will it show here?

# New design

I would like to start with...

An existing plate | A new image | Text | A placeholder (choose image later) ?

Enter size of placeholder:



X



(inches)

Width

Height

How many colors will your image have?

One



Two



Three



Four or more



Continue

*No artwork? No sweat!*

*You can get started without an image, but in order to work with the Designer, you need a "placeholder" - to position your image on the product, see if the size works, etc.*

I know the title of this tab is wordy but I like the "I would like to start with..." construction. "Placeholder" seemed like the best choice for that, but I still wondered if users would fully understand the meaning without the added reassurance of the translation.

"How many colors" only applies to registered printing.

# New design

I would like to start with...

An existing plate | A new image | Text | A placeholder (choose image later) ?

Got questions? We have answers.

When should I start with an existing plate?

Start with an existing plate if you've printed this before and all of the image dimensions, text, etc. are remaining exactly the same.

Or, choose an existing plate as a starting point for a new plate. For example, you'd like to use the Laddawn stock recycling logo, but you'd like it to be a different size. You can choose it, then resize it, add text, or make other modifications in the Designer. You can do this with your custom plates as well.

Still not sure?

We know you may be quoting with incomplete information. Whether you start with an existing plate, a new image, some text, or a placeholder - you can always change your print design later.

*Still have questions?*

*Click Live Chat*

If you like the idea of the help page, what other sorts of pointers should we provide? Ie, info about one-time fee for new plate?

Tips on file types to upload? How to avoid distortion? (I have very little understanding of how we're going to "translate" files that people upload.

If necessary, perhaps this text could scroll or even have anchors/shortcuts with in it, and perhaps the other tabs could link to content within this.