

LADDAWN COMIX

The Quick Price Experience

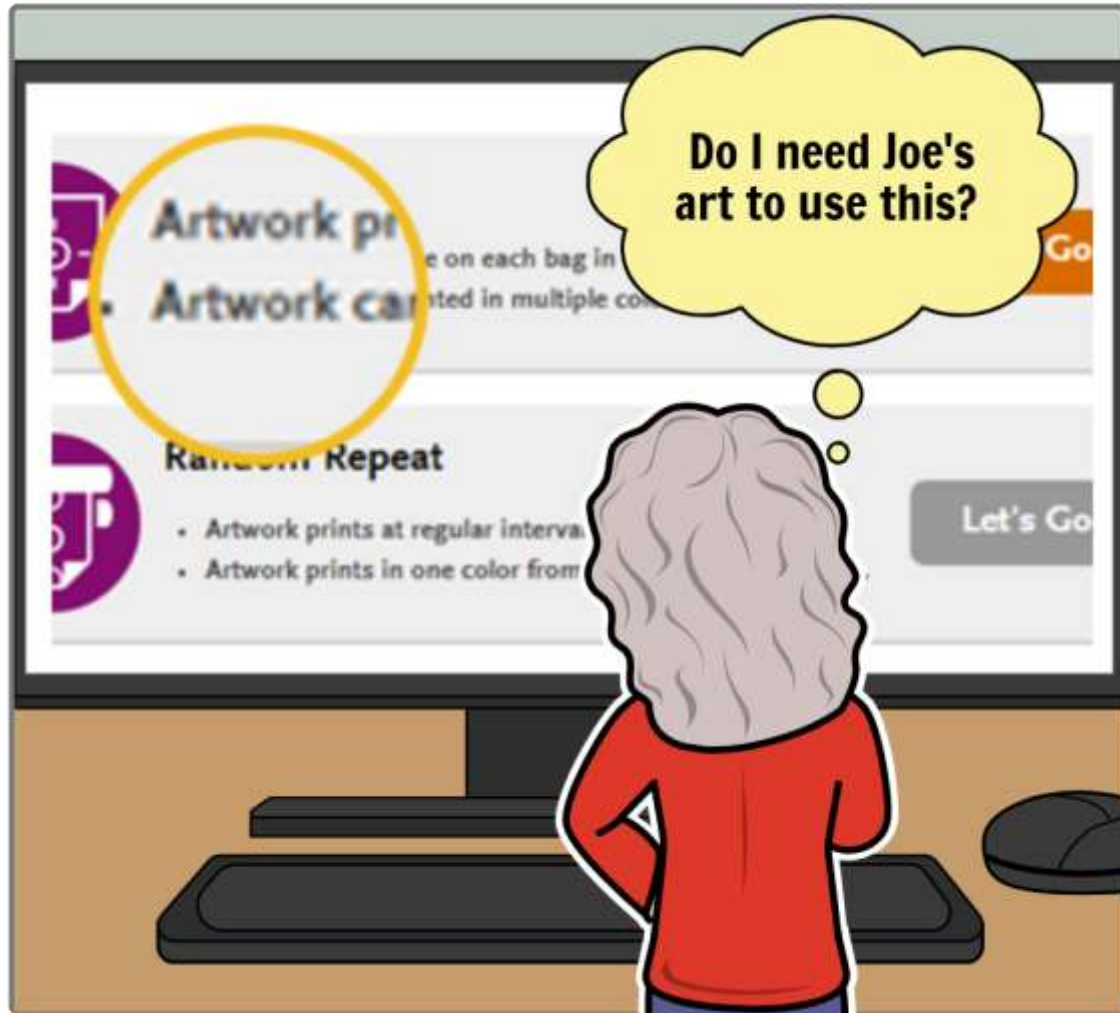




- Maggie pique's Edith's interest about our Print Designer tool. However, Edith is too busy today to try it out.



- A few weeks later....Edith's can liner customer, Joe the Baker, mentions he's not happy with his wicketed bag supplier.



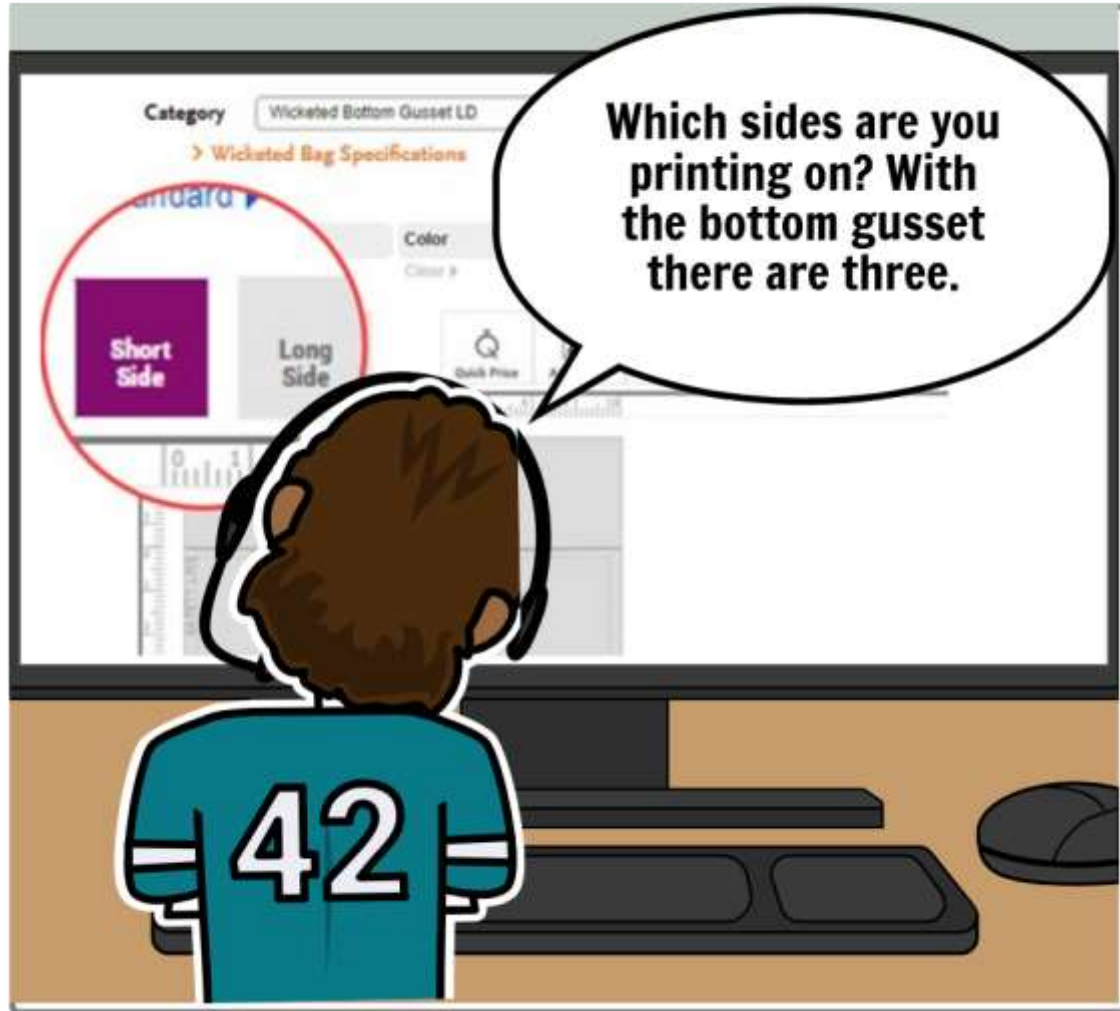
- Later that day...Edith gives Print Designer a whirl, but wonders if she can use it in this situation.



- Edith quickly gives in and calls Laddawn.



- Denzel gets ready to quote Edith's bag without art.



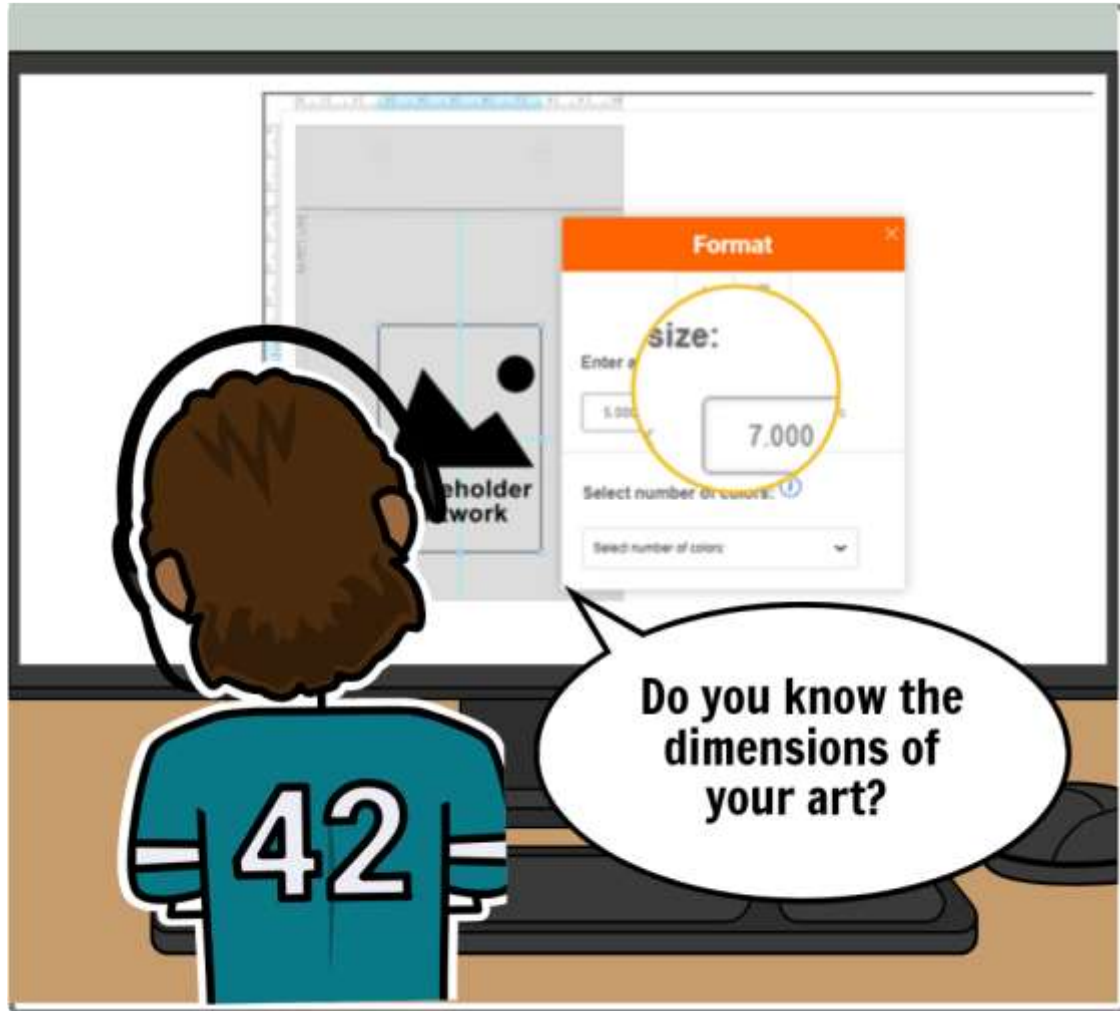
- Denzel needs Edith to tell him where to begin.



- Edith reflects back on Joe's description of the bag.



- After Denzel clicks Quick Price he puzzles over the importance of artwork dimensions. It used to matter, but customers quoting without art rarely know it. Does size still matter?



- Denzel decides it can't hurt to ask.



- Edith hesitates. This might be harder than she thought.



- Denzel decides to move on.



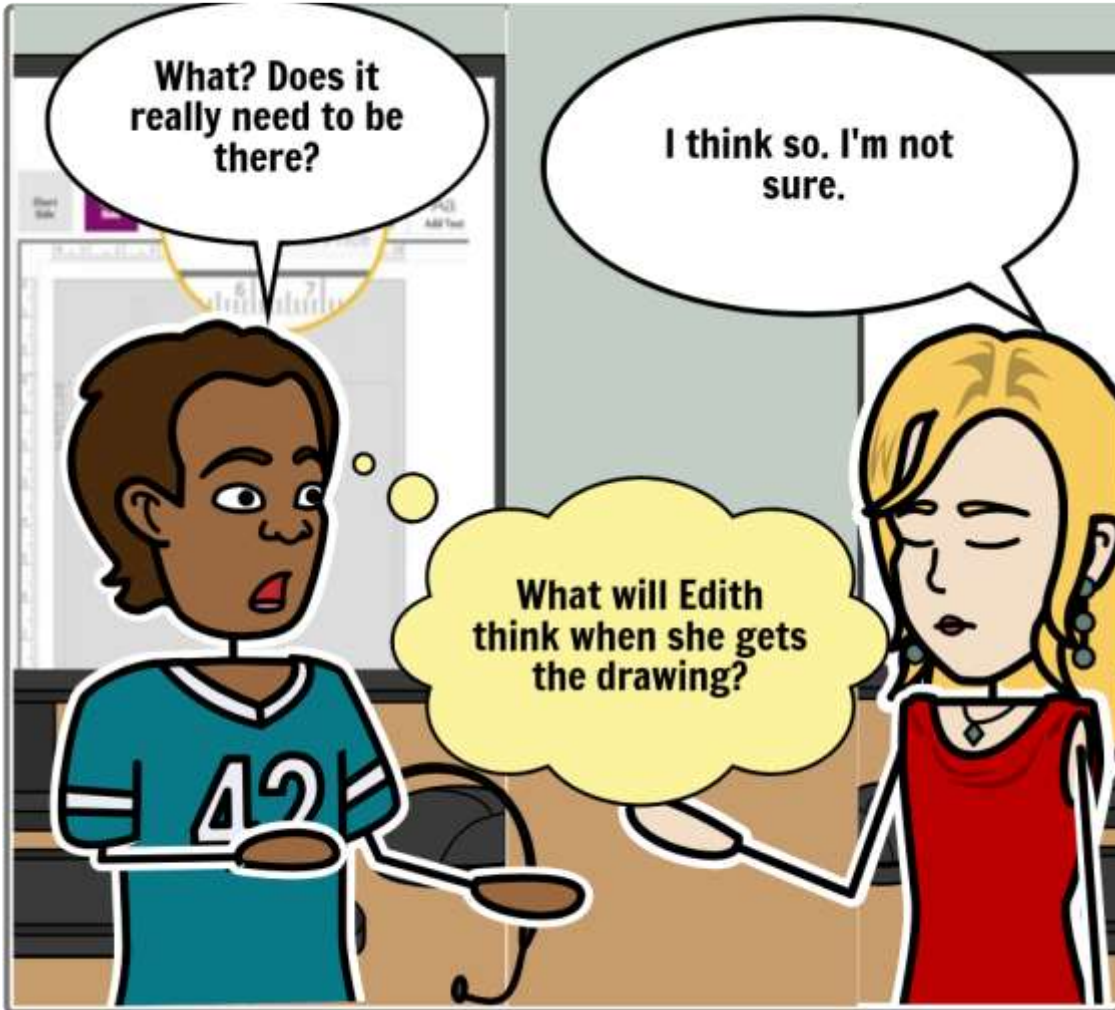
- Edith feels a momentary sense of relief from being able to answer Denzel's next question.



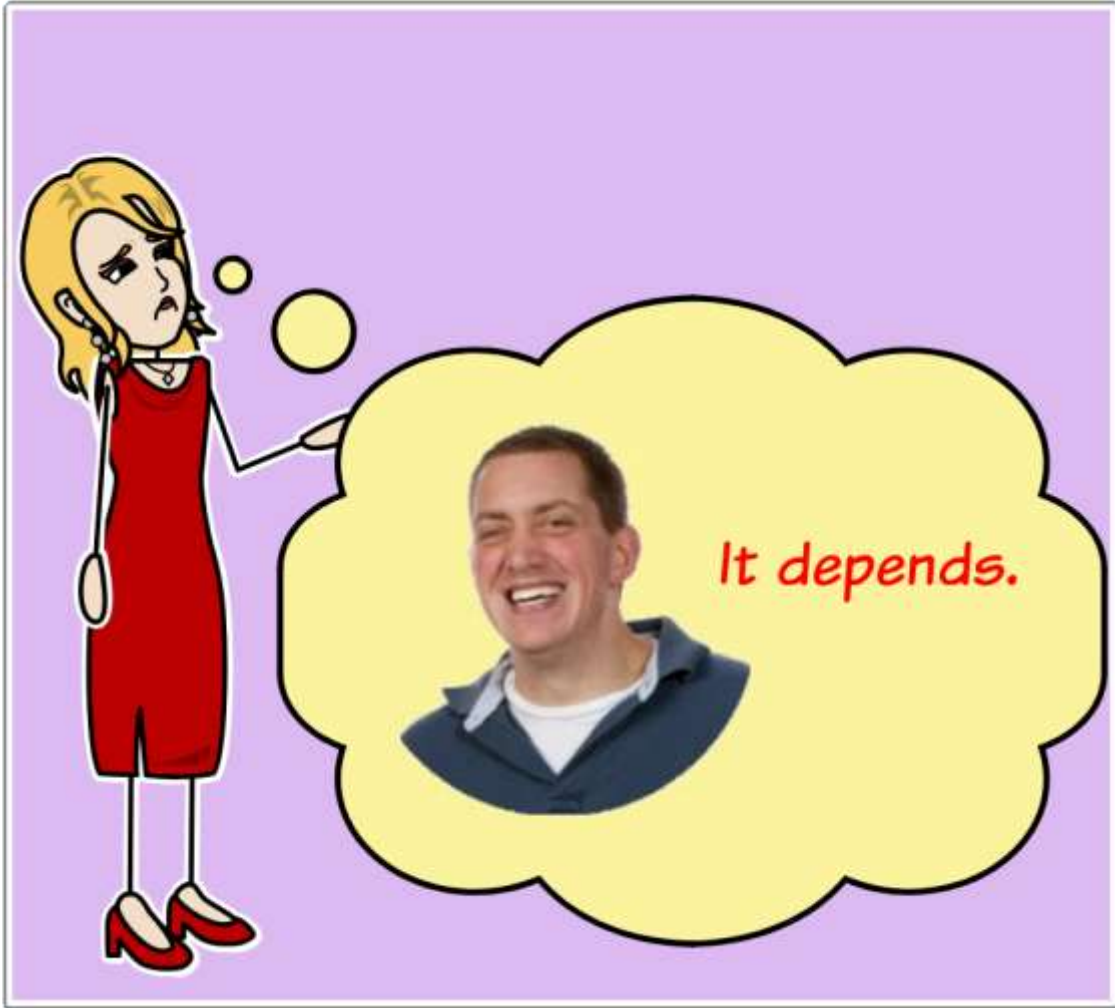
- Denzel hits a snag. Quick Price is disabled on the long side.



- Denzel asks Mollie for help.
- *This isn't really a bug. The ability to place Quick Price on the other side is some unfinished functionality.*



- Denzel and Mollie briefly confer over whether number of sides matters for pricing.



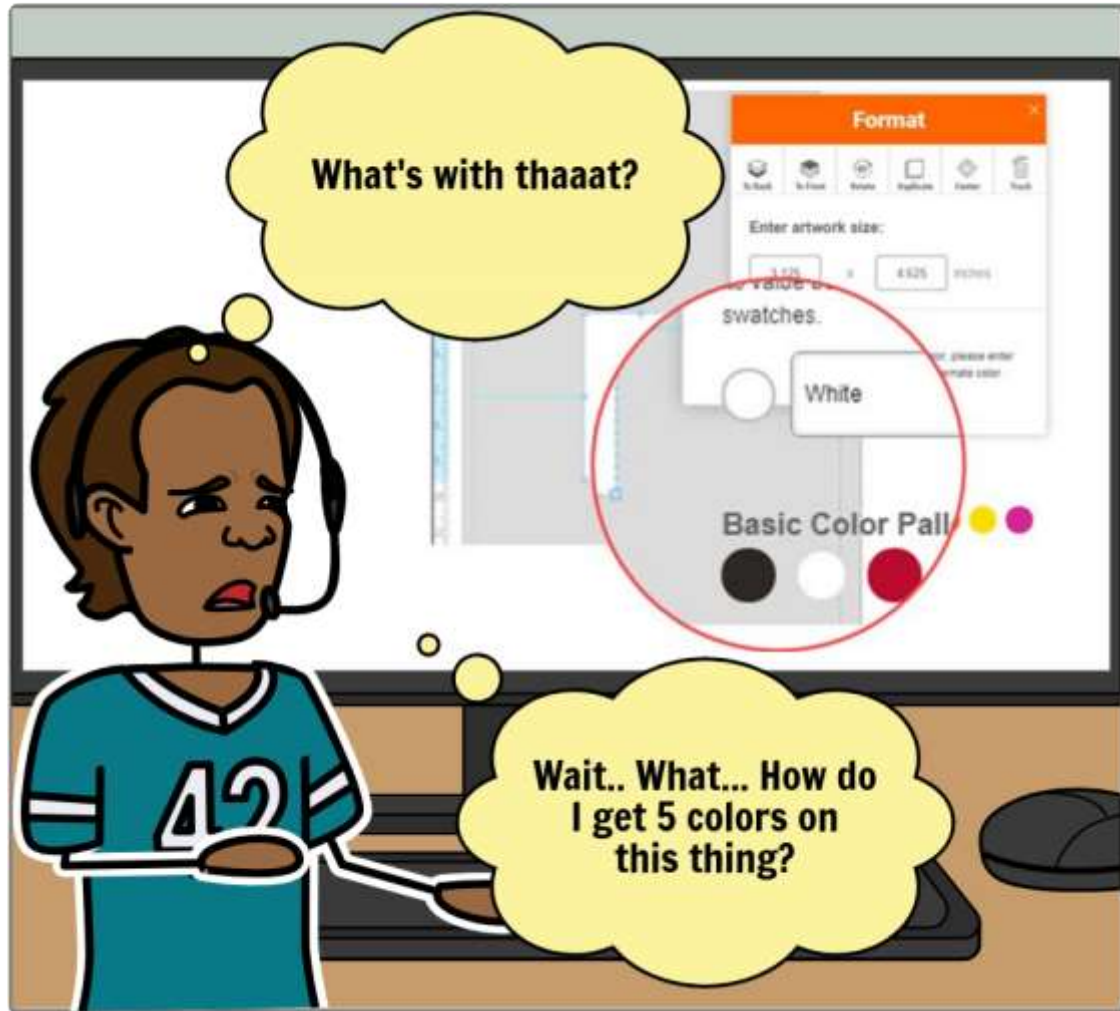
- Mollie remembers one time that she opened a ticket about pricing not changing when adding printing to another side. Lee told her and Tim that it matters for some categories and not others.



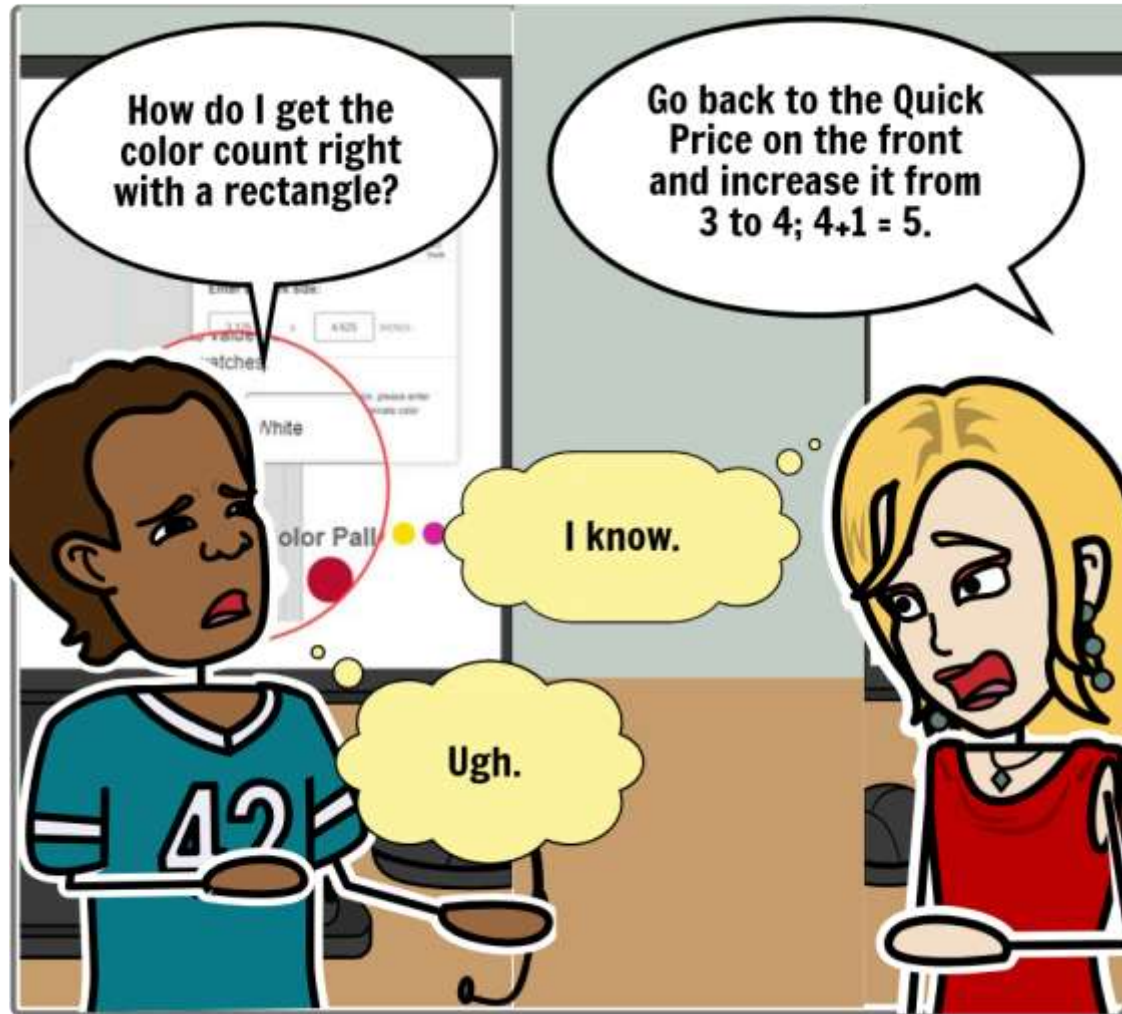
- Denzel adds the rectangle to the long side and explains that to Edith.



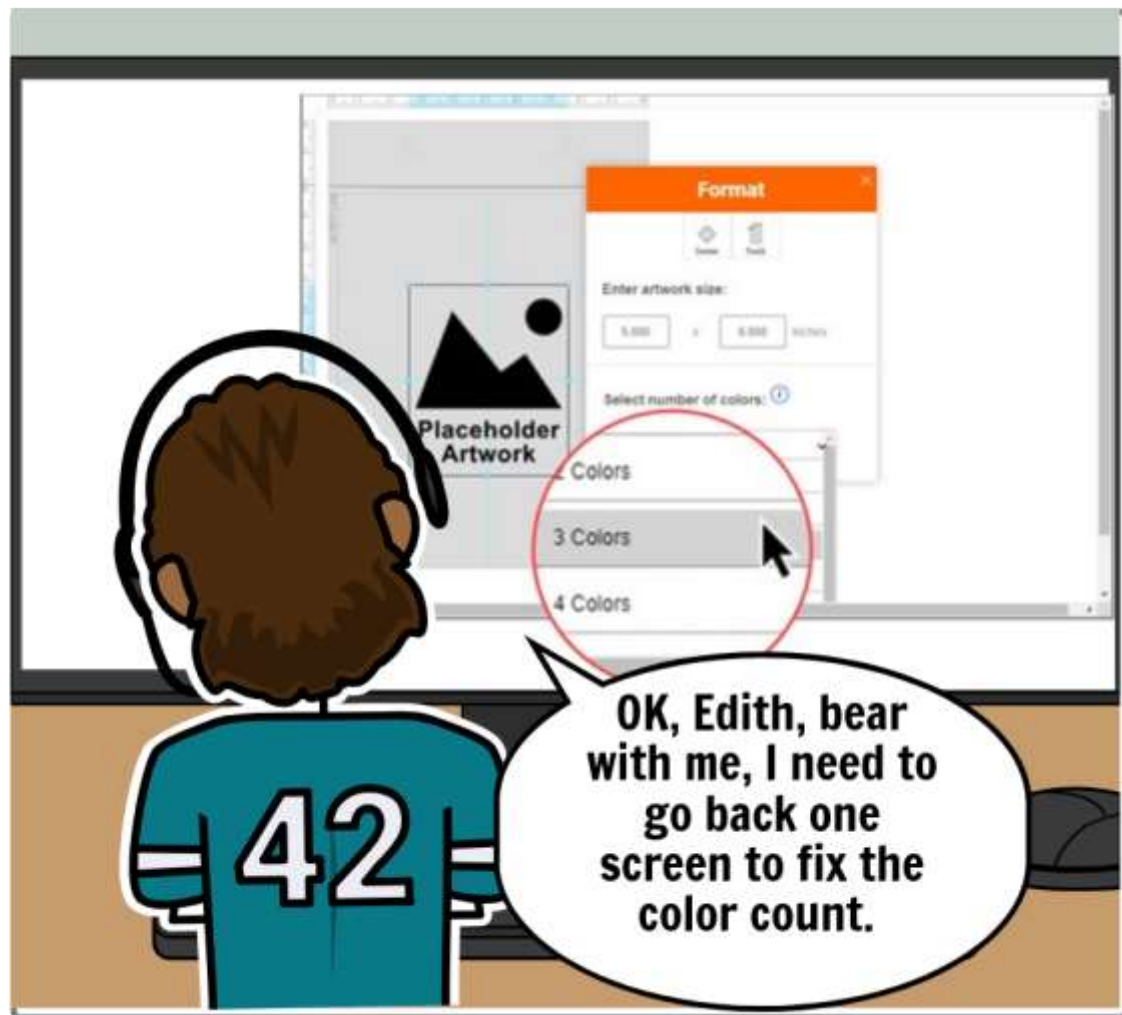
- Edith and Denzel establish that the 2 colors on the back are different from those on the front, for a total of 5 colors.



- Denzel notices something odd about the appearance of the format popup for the rectangle. *That's a bug.*
- More importantly, how does he get the total colors to five?



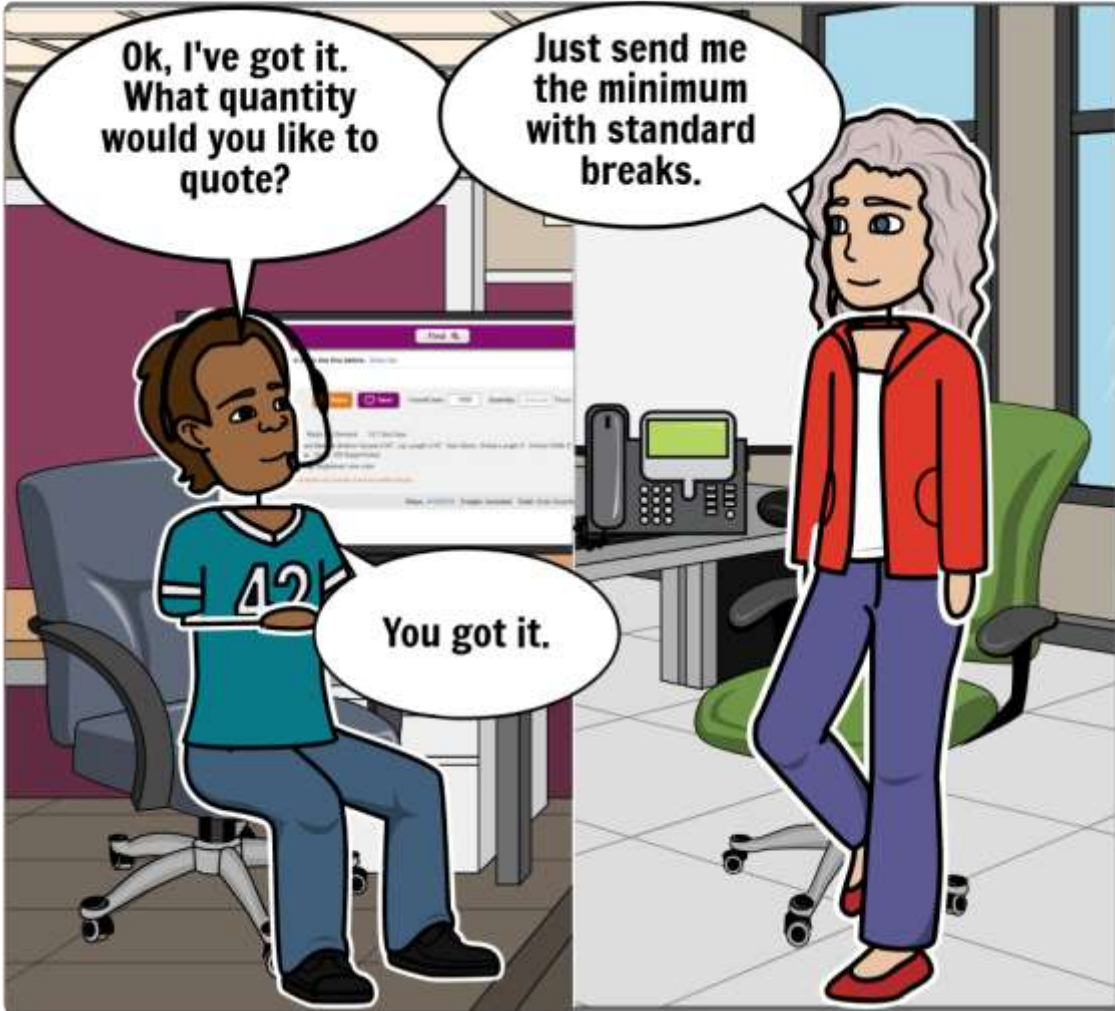
- Mollie explains to Denzel how to get the correct total color count using the rectangle workaround.



- Denzel goes back to the front of the bag to change the color count.



- At the last screen before getting results, Denzel ponders an alternative to Mollie's color count solution. But it feels like it raises more questions than it answers.



- Denzel generates Edith's quote and discusses the next step.



- Denzel shares the MOD with Edith.



- That was a little bumpy.



- Now Edith can see what Denzel was referring to.
- She doubts she could have figured this out on her own.
- Will she win this business?

The End