



LaddaWn

A Better Way To Buy

US ROAD

SESSION

W/HLW/ML

TOOLS

REPORTING

## New Coupon Code Setup

## New Coupon Code

Manage Current Coupon ▾

Jeff note: A click on this will show a drop-down of all active coupon codes. A click on a specific coupon code will populate the fields below with the coupon's information, which can then be changed (or simply viewed)

## COUPON INFORMATION

- 1 Name The Coupon Code   
(numbers and letters only)
- 2 Coupon Code Description   
(start w/ discount amount, make it brief, eg "15% off layflat bags")
- 3 Discount Amount (%)   
(leave blank if no cap, max one decimal point)
- Maximum Discount Cap (\$\$)   
(leave blank if no cap. This is the maximum discount in dollars for which a person will be able to save)
- 4 Starting Date (MM/DD/YY)   
Ending Date (MM/DD/YY)   
(leave blank if coupon is ongoing)
- 5 Single Use or Multiple Use?   
(\*single use\* means a customer can only use once and \*multiple use\* means they can use it as many times as they want)

## PRODUCT INFORMATION

- 6 Product Category   
(leave blank if it's for everything)
  - 7 Category Exclusions (if any)
  - 8 Stock, Custom, or Both?
- NOTE FOR IT: for #5 and #6 here, these should be dropdowns with all Level 1 and Level 2 category and sub-category choices listed with checkboxes. For #7, checkboxes for the three options.

## WHO WILL QUALIFY?

- 9 Customer(s)   
(if more than one customer, paste from tab delimited file)
  - OR  
A Customer Segment
  - OR  
A Specific Bill-To   
(enter Avante Customer Number, or paste multiple from a tab delimited file)
- JEFF note: This would be whatever we've named a certain segment that we've set up in the RFM tool

## 10 Disclosure

This is the official disclaimer about the coupon that a customer will see when they click on a "more info" tab. Look over your new coupon code and write some plain text with a summary of the coupon, including all relevant info, i.e., expiration date, amounts, stock/custom, if it's for a specific category, etc.

JEFF note: This is an open text box

SUBMIT